



## **HAWAII IMMUNIZATION REGISTRY**

### **Logo #1 Redux (Variation A)**

Here's the Seal/Stethoscope with the following modifications:

- dropped the stethoscope
- rounded family characters
- font substitution
- "State of Hawaii, Department of Health" now on seal



**MAKE A DATE TO VACCINATE**

**Logo #1 Redux (Variation B)**



Logo #1 Redux (Variation C)



**Logo #1 Redux (Variation D)**



### Logo #2 Redux (Variation A)

Here's the Hi Man #1 with the following modifications:

- less rigid H; petroglyph finer and less mechanical
- “REG” added, stylized to fit the petroglyph theme
- less technical feel
- character's arms in bloom to convey wellness
- variations (in following pages) include island chain



**Logo #2 Redux (Variation B)**



Logo #2 Redux (Variation C)



Logo #2 Redux (Variation D)





Logo #2 Redux (Variation E)



**Logo #2 Redux (Variation F)**



**Logo #2 Redux (Variation G)**

An alternate bold sans-serif font for the vertical “REG”.



**Logo #2 Redux (Variation H)**

A horizontal cursive “reg”, this time to the right of the H.



Logo #2 Redux (with Photoshop treatment)



### Logo #3 Redux (Plumeria Hands -A)

Plumeria Hands with the following changes:

- Softer details in the hands
- “HIREG” in the center
- Curved text creates a stylized flower stem



**Logo #3 Redux (Plumeria Hands -B)**

Shown here in a two-color variation with a serif font.



### Logo #3 Redux (Plumeria Hands -C)

Shown here in a six-color variation. The “State of Hawaii Department of Health” text has been rearranged to create a stylized flower leaf.